



# ADVERTISE WITH THE #HOCOCHAMBER!

## ELECTRONIC NEWSLETTER ADS

Promote your business expansion, new product launch, or upcoming event with the Chamber's powerful advertising platform! Our weekly In the Loop e-newsletter reaches a highly engaged audience of approximately 6,000 Chamber members and community contacts. With an impressive 35% email open rate and a 5% click rate, your ad is sure to get noticed. **Large Banner Ads (600 x 150 pixels)** are featured prominently at the top of each newsletter, whereas **Small Banner Ads (600 x 100 pixels)** are placed further down between news stories.

**LARGE: \$160 / WEEK (\$480 / 4 WEEKS)**

**SMALL: \$110 / WEEK (\$330 / 4 WEEKS)**

## WEBSITE BANNER ADS

With a website that garners attention from across Howard County and the Central Maryland region, HowardChamber.com is the perfect place to promote your organization. With over 3,500 unique visitors each month, our website offers prime visibility to help you reach a dynamic audience. Submit your ad as a **high-resolution JPEG or PNG file (600 x 145 pixels)** and showcase your brand to a growing community of potential customers!

**\$1,000 / MONTH**

## CHAMBER MAILING LIST

Exclusively available to Chamber members, our mailing lists are a valuable resource to enhance your direct mail campaigns. You'll receive a spreadsheet containing a complete list of contact names and mailing addresses, along with one complimentary update within a calendar year (*upon request*). Please note that all communications must clearly be branded as originating from your organization.

**\$185 FOR LABELS / \$270 FOR SPREADSHEET**

## ENHANCED ONLINE LISTING

Stand out and get noticed! Upgrade to an enhanced online listing in our Business Directory to showcase your logo prominently. This premium option also lets you include a longer business description, along with photos and videos, to make your listing more engaging and informative.

**\$175 / YEAR**

## IN THE LOOP

PEOPLE, POLICY, PROSPERITY.



JANUARY 17, 2025

Quick Links: [Join the Chamber](#), [Events](#), [Member Portal](#)

**TOP BUSINESS** Howard County Executive Ball Seeks Two Members for Advisory Board on Consumer Protection

Protection

**MEMBER NEWS** Howard County Winter Restaurant and Craft Beverage Weeks, Howard County Arts Council To Launch Arts & Culture Planning Process on January 23

**EVENTS** Howard County Business Outlook Luncheon (2/20), Women's Leadership Conference (3/7), Golf Classic (4/29)



### HOWARD COUNTY CHAMBER'S WOMEN'S LEADERSHIP CONFERENCE

MARYLAND LIVE! EVENT CENTER  
MARCH 7, 2025

#### INSIDE THE CHAMBER

Get Involved with a #HoCoChamber Committee!

Looking for ways to make a bigger impact in the Howard County Chamber and connect with fellow members? Join one of our committees! From planning events to shaping policy discussions, there's an opportunity for everyone. *Committee members are selected based on Chamber involvement and available openings.* Don't miss your chance to contribute to our vibrant community!

[Click here to express your interest!](#)



LARGE BANNER AD

public officials, project leadership, and a project introduction by the consultant team.

[Find more information here.](#)



HOWARD COUNTY CHAMBER'S 2025 GOLF CLASSIC  
APRIL 29  
TWO DAY EVENT

#### NEW & RENEWING MEMBERS

##### New Members

- Patapsco Digital Marketing
- Dental Training Solutions
- Cosmetic Lounge
- HIL Pharmacy
- Order Fire Hospitality LLC dba Old Line Kitchen

##### Renewing Members

- Alzheimer's Association, Greater Maryland

#### 2025 ANNUAL PARTNERS



Logos for: Apple, bge, Columbia, DP Solutions, ERIMBO JONES, EDWARDS G, THE MALL IN COLUMBIA, JOHNS HOPKINS, DAVIS WISNOR ASSOCIATES, HOWARD, PULSON BANK, M&T Bank, PNC BANK, KFC, PULSON BANK, BOSTON, DTC, LPE, Tower.

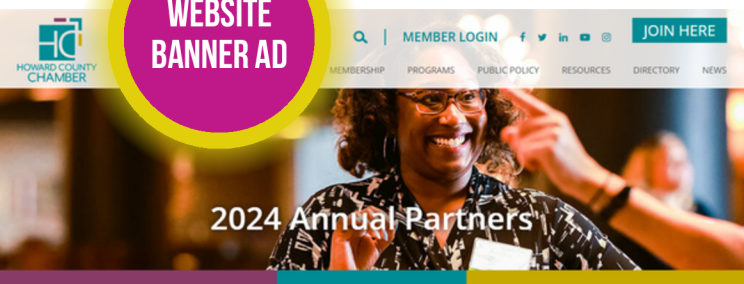
SMALL BANNER AD

#### INTERIM HEALTHCARE OF COLUMBIA, MARYLAND




Interim HealthCare logo and contact information for Columbia, MD. Includes address, phone numbers, and social media links.

ENHANCED LISTING



WEBSITE BANNER AD  
2024 Annual Partners

Annual Partnerships with the Howard County Chamber are added benefits offered to your member organization based on your annual spending commitment.

Expand the reach of your organization's own branding and marketing efforts by putting the promotional power of the Chamber to work for you! When you become an annual Chamber Partner, you receive online, email and print marketing benefits throughout the year. For more information, email Lon Kleppin or call 410-730-4111.

#### QUICK LINKS

[JOIN HERE](#)

To learn more about the partnership opportunities available for 2025, view the [Howard County](#)