



2024

ANNUAL PARTNERSHIP & EVENT SPONSORSHIP GUIDE



PEOPLE. POLICY. PROSPERITY.

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ABOUT THE CHAMBER

The Howard County Chamber is nearly 700 members strong which helped propel us to be named one of the top Chambers in the Baltimore Metro Region, according to the Baltimore Business Journal.

The Howard County Chamber is the county's premier business membership organization comprised of businesses, civic organizations, and educational institutions as members.

Annual partnerships with the Howard County Chamber are added benefits offered to your member organization based on your annual spending commitment. Expand the reach of your organization's own branding and marketing efforts by putting the promotional power of the Chamber to work for you! When you become an annual Chamber partner, you receive online, email, and print marketing benefits throughout the year.

MISSION

*Accelerate
business growth
through
connections,
advocacy, and
professional
development*



(410) 730-4111



info@howardchamber.com



HowardChamber.com



6240 Old Dobbin Lane, Suite 110
Columbia, MD 21045



EVENTS & PROGRAMS DEFINED

FLAGSHIP EVENTS

Attendance: 300-450

SIGNATURE EVENT

The Chamber's annual Signature Event has become a can't-miss evening in Howard County. The Awards for Chamber Excellence (ACE) are presented to deserving members who have demonstrated a continued commitment to the Chamber's mission, from Large and Small Business of the Year to Entrepreneur of the Year, Community Impact Award, and more. In addition to enjoying a fabulous dinner, cocktails, and socializing with friends, guests are entertained by acclaimed headline speakers, performers, or live music.

HOWARD COUNTY BUSINESS OUTLOOK LUNCHEON

*(formerly State of
Business Address)*

For more than ten years, the Howard County Chamber has partnered with the Howard County Executive on the annual State of the County Address. This open forum provides close to 500 attendees the opportunity to hear direct updates on the County's fiscal and development status. The Howard County Executive provides guests with an overview of the previous year's accomplishments and sheds light on goals and priorities for the year-to-come.



EVENTS & PROGRAMS DEFINED

CORE EVENTS

Attendance: 100-250

ANNUAL MEETING

This May meeting is an annual time of reflection to celebrate the previous year's accomplishments. The Chamber also recognizes outstanding volunteers and inducts a new Board Chair, in addition to new members of the board.

ECONOMIC FORECAST BREAKFAST

Taking place in the fall, the Economic Forecast Breakfast invites area economists to share their opinions on current economic conditions and pressing business issues as we look ahead to the coming year in business.

LEGISLATIVE POLICY SERIES

This series allows members of the business community an opportunity to interact directly with Howard County delegation members on the prospective policy and related outcomes from the most recent legislative session. Chamber members are provided an opportunity for public discourse with elected officials, and a forum to present the concerns of the business community to our legislators. The series includes the *Regs & Eggs Legislative Preview and Wrap-up Breakfasts*, the *Elected Officials Meet & Greet*, and *Business Day in Annapolis*.

TRENDING TOPICS

These quarterly conversations take place in an informal setting with Maryland's leading business and policy influencers, affording employers the opportunities to discuss top business issues and concerns directly with those who impact the business landscape.

SUMMER SOCIAL

NEW for 2024!

Celebrate the entrance of Summer with your Chamber colleagues over great food, beverages, live entertainment, and networking fun.

EVENTS & PROGRAMS DEFINED

NETWORKING & INFORMATION EVENTS

Attendance: 50-150

BITES & BANTER

This quarterly program allows members the opportunity to talk about their Chamber membership experience directly with the Chamber staff.

GOLF CLASSIC

The tournament is a springtime favorite where business and community intersects over a round of golf at one of Howard County's top golf courses.

GOVCONNECTS COFFEE & CAPTURE STRATEGIES SERIES

Each GovConnects quarterly breakfast features a different speaker, typically from a government agency, who talks about their agency and how to do business with them. There is also always time for networking and to meet the presenter in person after the session.

GOVCONNECTS PLUGGED IN MIXERS

This quarterly event is an after-hours networking event designed for government contractors and those that serve them.

MEMBER ORIENTATIONS

No-cost, bimonthly orientations provide a great opportunity for new or prospective members to get to know the benefits of Chamber membership from Chamber staff, board members, and ambassadors.

OFF THE CLOCK PREVIOUSLY WINE DOWN WEDNESDAY, COFFEE/LUNCH TAILGATE

These bimonthly events are the Chamber's networking cornerstone, drawing up to 100 guests to enjoy food, drinks, and networking in a relaxed atmosphere – sometimes at the start of the day and other times at the end.

YPN TURN UP TUESDAYS

These quarterly mixers are a great opportunity to mix and mingle with fellow young professionals in a more casual atmosphere. Although put on by the Young Professionals Network, these mixers are for everyone – both those young and young at heart.

EVENTS & PROGRAMS DEFINED

TRAINING & DEVELOPMENT PROGRAMS

Attendance: Varies

EMERGING TECHNOLOGIES CONFERENCE

This annual conference provides businesses with the latest insights on technology opportunities, challenges, and solutions from high-ranking industry and government officials. It is also a valuable networking opportunity where business leaders connect informally.

GOVCONNECTS L.E.A.P.

A six-week cohort program occurring quarterly where government contractors to get in-depth instruction and technical training in many areas of business development.

SMALL BUSINESS SUMMIT

A multi-faceted, half-day program focusing on issues relevant to small businesses seeking public procurement and supplier diversity opportunities.

WOMEN'S LEADERSHIP CONFERENCE

This one-day forum for women examines all aspects of how to help women be most successful in their professional lives. The event includes networking opportunities, breakout sessions, panel discussion, and keynote speakers.

YPN IMPACT PROGRAM

This educational series from the Young Professionals Network offers different topics in a formal program over six sessions taking place twice a year. All designed to help young professionals advance their careers and skills.

YPN CONFERENCE

A half-day event is geared for those in the early stages of their career. Topics are designed for personal and professional growth; event includes networking, seminars, and a keynote speaker.

ANNUAL PARTNERSHIPS

Our Annual Partnership Opportunities are meant for members who want to brand their company name with the Chamber on an annual basis and increase the value and potential of their membership. At the same time, your additional support allows us to continue our work making Howard County a better environment for business through education and advocacy.

It is also important for us to offer partnership opportunities at every price point, to reflect the diversity of our membership and to allow businesses of any size to participate, and we believe this year's options do just that.

The Howard County Chamber's signature GovConnects program is presents the most comprehensive Annual Partnership Opportunities ever! As an Annual GovConnects Partner, your benefits will include the 2024 Women's Leadership Conference, the 2024 Emerging Technologies Conference, Breakfasts, Training/Development, and the C-Suite Dinners.

CHAMBER PARTNERSHIPS

FOUNDATION PARTNERS (\$27,500 Value)	\$19,500
--	-----------------

LEGACY PARTNERS (\$19,500 Value)	\$13,500
--	-----------------

BENEFACTOR PARTNERS (\$14,000 Value)	\$10,000
--	-----------------

LEADER PARTNERS (\$10,250 Value)	\$6,200
--	----------------

PATRON PARTNERS (\$4,750 Value)	\$3,850
---	----------------

SUPPORTING PARTNERS (\$3,500 Value)	\$1,650
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Members of < 25
Employees Only

GOVCONNECTS PARTNERSHIPS

BENEFACTOR PARTNERS (\$14,000 Value)	\$10,000 Industry Exclusive
--	--

LEADER PARTNERS (\$10,250 Value)	\$6,200
--	----------------

PATRON PARTNERS (\$4,750 Value)	\$3,850
---	----------------

SUPPORTING PARTNERS (\$3,500 Value)	\$1,650
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FOUNDATION PARTNERS

\$19,500



(\$27,500 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Logo on event flyers - advertised on weekly newsletter, registration page, social media
- Verbally mentioned at all events
- Social media spotlight via Member Highlight showcased through our social media channels (*upon request*)
- Invitation to 1 Board meeting and opportunity to speak to the Board
- Premier Sponsor of Howard County Business Outlook Lunch with County Executive
- Logo on sponsor page in 2024 Howard County Chamber Annual Report & Annual Salute in The Business Monthly
- Complimentary electronic membership lists each quarter (*upon request*)
- 1-month banner ad per quarter in the Chamber weekly e-newsletter (*upon request*)

ANNUAL EVENT BENEFITS

ANNUAL MEETING

Tier 2

- 4 tickets with prime seating and table signage
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TRENDING TOPICS

Tier 2

(4 per year)

- 4 tickets to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

FOUNDATION PARTNERS

\$19,500



(\$27,500 VALUE)

ANNUAL EVENT BENEFITS

LEGISLATIVE SERIES

Tier 2

(4 per year)

- 4 tickets for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 2 people to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Reserved seating at breakfasts with table signage
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

ECONOMIC FORECAST BREAKFAST

Tier 2

- 10 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

HOWARD COUNTY BUSINESS OUTLOOK LUNCH

Tier 3

- 6 tickets with prime seating and table signage (*10 tickets with no seating if virtual*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo in program
- Verbal recognition at event
- Logo on PPT presentation during event

SIGNATURE EVENT

Tier 3

- Full table with prime seating and table signage (*8-10 tickets, depending on venue*)
- Sponsor name badges for company representatives
- Half page ad in program
- Logo on PPT presentation during event

SUMMER SOCIAL

Tier 2

- 10 tickets with sponsor name badges for company representatives
- Logo on signage at food station
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

FOUNDATION PARTNERS

\$19,500



(\$27,500 VALUE)

ANNUAL EVENT BENEFITS

YPN IMPACT PROGRAM

- Exclusive recognition at 1 YPN session and the opportunity to welcome attendees
- Complimentary admission for 1 to all YPN IMPACT events (6)
- Company logo on YPN website page and all marketing materials, posted on event registration page, e-newsletters, and social media
- Recognition as an exclusive IMPACT program sponsor on the invitations to YPN database
- Opportunity to display marketing materials at the IMPACT Series events
- List of attendees with contact information for follow-up provided after the event (*upon request*)

WOMEN'S LEADERSHIP CONFERENCE

Embrace Sponsor

- 2 tickets to event
- Exhibit table and two chairs
- Logo in program
- Logo on conference website

GOLF CLASSIC

Birdie Sponsor

- One complimentary foursome
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Complimentary hole sponsorship, including opportunity to provide handouts and meet and greet all golfers
- Opportunity to provide promotional items for player gift bags

OFF THE CLOCK

- 2 tickets to each networking event

LEGACY PARTNERS

\$13,500



(\$19,500 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Logo on event flyers - advertised on weekly newsletter, registration page, social media
- Verbally mentioned at all events
- Social media spotlight via Member Highlight showcased through our social media channels (*upon request*)
- Invitation to 1 Board meeting and opportunity to speak to the Board
- Logo on sponsor page in 2024 Howard County Chamber Annual Report & Annual Salute in The Business Monthly
- Complimentary electronic membership lists semi-annually (*upon request*)

ANNUAL EVENT BENEFITS

ANNUAL MEETING

Tier 2

- 4 tickets with prime seating and table signage
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TRENDING TOPICS

Tier 2

(4 per year)

- 4 tickets to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

LEGACY PARTNERS

\$13,500



(\$19,500 VALUE)

ANNUAL EVENT BENEFITS

LEGISLATIVE SERIES

Tier 3

(4 per year)

- 2 tickets for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 1 person to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Reserved seating at breakfasts with table signage
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

ECONOMIC FORECAST BREAKFAST

Tier 2

- 10 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

HOWARD COUNTY BUSINESS OUTLOOK LUNCH

Tier 4

- 4 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

SIGNATURE EVENT

Tier 3

- Full table with prime seating and table signage (*8-10 tickets, depending on venue*)
- Sponsor name badges for company representatives
- Half page ad in program
- Logo on PPT presentation during event

SUMMER SOCIAL

Tier 5

- 2 tickets with sponsor name badges for company representatives
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

LEGACY PARTNERS

\$13,500



(\$19,500 VALUE)

ANNUAL EVENT BENEFITS

GOLF CLASSIC

Birdie Sponsor

- One complimentary foursome
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Complimentary hole sponsorship, including opportunity to provide handouts and meet and greet all golfers
- Opportunity to provide promotional items for player gift bags

WOMEN'S LEADERSHIP CONFERENCE

Support Sponsor

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

OFF THE CLOCK

- 2 tickets to each networking event

CEO DINNER

- Admission for 1 person to each of the four dinners



BENEFACITOR PARTNERS

\$10,000



(\$14,000 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Logo on event flyers - advertised on weekly newsletter, registration page, social media
- Logo on sponsor page in 2024 Howard County Chamber Annual Report & Annual Salute in The Business Monthly
- Complimentary electronic membership list, including one update during the year (*upon request*)

ANNUAL EVENT BENEFITS

ANNUAL MEETING

Tier 4

- 1 ticket to the event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TRENDING TOPICS

Tier 4

(4 per year)

- 1 ticket to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

BENEFACTOR PARTNERS

\$10,000



(\$14,000 VALUE)

ANNUAL EVENT BENEFITS

LEGISLATIVE SERIES

Tier 3

(4 per year)

- 2 tickets for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 1 person to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Reserved seating at breakfasts with table signage
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

ECONOMIC FORECAST BREAKFAST

Tier 2

- 10 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

HOWARD COUNTY BUSINESS OUTLOOK LUNCH

Tier 5

- 2 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

GOLF CLASSIC

Birdie Sponsor

- One complimentary foursome
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Complimentary hole sponsorship, including opportunity to provide handouts and meet and greet all golfers
- Opportunity to provide promotional items for player gift bags

BENEFACTOR PARTNERS

\$10,000



(\$14,000 VALUE)

ANNUAL EVENT BENEFITS

SIGNATURE EVENT

Tier 5

- 4 tickets
- Sponsor name badges for company representatives
- Listing in program
- Logo on PPT presentation during event

SUMMER SOCIAL

Tier 5

- 2 tickets with sponsor name badges for company representatives
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

WOMEN'S LEADERSHIP CONFERENCE

Support Sponsor

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

YPN CONFERENCE

Exhibitor

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

OFF THE CLOCK

- 2 tickets to each networking event



LEADER PARTNERS

\$6,200



(\$10,250 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Logo on event flyers - advertised on weekly newsletter, registration page, social media
- Logo on sponsor page in 2024 Howard County Chamber Annual Report & Annual Salute in The Business Monthly
- Complimentary electronic membership list, including one update during the year (*upon request*)

ANNUAL EVENT BENEFITS

ANNUAL MEETING

Tier 2

- 4 tickets with prime seating and table signage
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TRENDING TOPICS

Tier 4

(4 per year)

- 1 ticket to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

LEADER PARTNERS

\$6,200



(\$10,250 VALUE)

ANNUAL EVENT BENEFITS

LEGISLATIVE SERIES

Tier 4

(4 per year)

- 1 ticket for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 1 person to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

ECONOMIC FORECAST BREAKFAST

Tier 3

- 6 tickets with prime seating
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

HOWARD COUNTY BUSINESS OUTLOOK LUNCH

Tier 5

- 2 tickets to event
- Name and brand in all pre-event promotion including event flyer, weekly e-newsletters, event registration page, and social media marketing
- Verbal recognition at event

SIGNATURE EVENT

Tier 5

- 4 tickets
- Sponsor name badges for company representatives
- Listing in program
- Logo on PPT presentation during event

SUMMER SOCIAL

Tier 4

- 6 tickets with sponsor name badges for company representatives
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

LEADER PARTNERS

\$6,200



(\$10,250 VALUE)

ANNUAL EVENT BENEFITS

YPN CONFERENCE

Exhibitor

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

WOMEN'S LEADERSHIP CONFERENCE

- 1 ticket to event

OFF THE CLOCK

- 2 tickets to each networking event



PATRON PARTNERS

\$3,850



(\$4,750 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- 10% discount on website advertising

ANNUAL EVENT BENEFITS

ANNUAL MEETING

Tier 4

- 1 ticket to the event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TRENDING TOPICS

Tier 4

(4 per year)

- 1 ticket to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

ECONOMIC FORECAST BREAKFAST

Tier 3

- 6 tickets with prime seating
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

SIGNATURE EVENT

Tier 5

- 4 tickets to event
- Sponsor name badges for company representatives
- Listing in program
- Logo on PPT presentation during event

PATRON PARTNERS

\$3,850

:

(\$4,750 VALUE)

ANNUAL EVENT BENEFITS

SUMMER SOCIAL

Tier 5

- 2 tickets with sponsor name badges for company representatives
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

SMALL BUSINESS SUMMIT

Tier 4

- 1 ticket to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at the event

OFF THE CLOCK

- 1 ticket to each networking event

SUPPORTING PARTNERS

\$1,650



(\$3,500 VALUE)

Limited to member firms of 25 employees or less.

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- 10% discount on website advertising

ANNUAL EVENT BENEFITS

ECONOMIC FORECAST BREAKFAST

Tier 4

- 4 tickets with prime seating
- Verbal recognition at event
- Logo on PPT presentation during event

SUMMER SOCIAL

Tier 6

- 1 ticket
- Logo on one tabletop

SMALL BUSINESS SUMMIT

Tier 4

- 1 ticket to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at the event

SIGNATURE EVENT

- 2 tickets to event

HOWARD COUNTY BUSINESS OUTLOOK LUNCH

- 2 tickets to event

SMALL BIZ... REAL TALK

- 1 ticket to each event

ANNUAL MEETING

- 1 ticket to event

WOMEN'S LEADERSHIP CONFERENCE

- 1 ticket to event

OFF THE CLOCK

- 1 ticket to each networking event



2024

GOVCONNECTS ANNUAL PARTNERSHIPS



PEOPLE. POLICY. PROSPERITY.

GOVCONNECTS BENEFACITOR PARTNERS

\$10,000 **⋮** **(\$14,000 VALUE)**

Limited to one per industry for non-government contractors.

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Logo on GovConnects event flyers - advertised on weekly newsletter, registration page, social media
- GovConnects 'Sponsor Spotlight' to appear in a GovConnects newsletter *(upon request)*
- Banner ad in GovConnects newsletter for 3 months *(upon request)*
- Capabilities slide for government contracting partners to be included in PPT presentations at Coffee & Capture Strategies event *(upon request)*
- Logo on sponsor page in 2024 Howard County Chamber Annual Report

ANNUAL EVENT BENEFITS

GOVCONNECTS COFFEE & CAPTURE STRATEGIES

Tier 3

(4 per year)

- 3 tickets to each event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event
- Complimentary event attendee list *(upon request)*

EMERGING TECHNOLOGIES CONFERENCE

**Leadership Session
Sponsor**

- 4 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Breakout session signage featuring "sponsored by" with logo
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program
- Logo on conference website

GOVCONNECTS L.E.A.P. PROGRAM

Tier 2

- Exclusive recognition at 1 L.E.A.P. session and the opportunity to welcome attendees at event
- Complimentary admission for 1 to each of the L.E.A.P. sessions
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Recognition as a sponsor on the invitations to GovConnects database
- Opportunity to display marketing materials at events
- List of attendees with contact information for follow-up provided after the event *(upon request)*

GOVCONNECTS BENEFACITOR PARTNERS

\$10,000 **⋮** **(\$14,000 VALUE)**

Limited to one per industry for non-government contractors.

ANNUAL EVENT BENEFITS

WOMEN'S LEADERSHIP CONFERENCE

Collaboration Sponsor

- 4 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Breakout session signage featuring “sponsored by” with logo
- Exhibit table and two chairs
- Quarter page ad in program
- Logo on PPT presentation during event

GOLF CLASSIC

Birdie Sponsor

- One complimentary foursome
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Complimentary hole sponsorship, including opportunity to provide handouts and meet and greet all golfers
- Opportunity to provide promotional items for player gift bags

C-SUITE DINNERS

(4 per year)

- 1 ticket to each event

GOVCONNECTS PLUGGED IN

- 2 tickets to each GovConnects networking mixer

ECONOMIC FORECAST BREAKFAST

Tier 4

- 4 tickets with prime seating
- Verbal recognition at event
- Logo on PPT presentation during event

ANNUAL MEETING

Tier 4

- 1 ticket to the event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

GOVCONNECTS LEADER PARTNERS

\$6,200 | (\$10,250 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Logo on GovConnects event flyers - advertised on weekly newsletter, registration page, social media
- Banner ad in GovConnects newsletter for 3 months (*upon request*)
- Capabilities slide for government contracting partners to be included in PPT presentations at Coffee & Capture Strategies event (*upon request*)
- Logo on sponsor page in 2024 Howard County Chamber Annual Report

ANNUAL EVENT BENEFITS

GOVCONNECTS COFFEE & CAPTURE STRATEGIES

Tier 3

(4 per year)

- 3 tickets to each event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)

EMERGING TECHNOLOGIES CONFERENCE

Leadership Session
Sponsor

- 4 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Breakout session signage featuring "sponsored by" with logo
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program
- Logo on conference website

WOMEN'S LEADERSHIP CONFERENCE

Embrace Sponsor

- 2 tickets to event
- Exhibit table and two chairs
- Logo in program
- Logo on conference website

GOVCONNECTS LEADER PARTNERS

\$6,200



(\$10,250 VALUE)

ANNUAL EVENT BENEFITS

ECONOMIC FORECAST BREAKFAST

Tier 3

- 6 tickets with prime seating
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

HOWARD COUNTY BUSINESS OUTLOOK LUNCH

Tier 5

- 2 tickets to event
- Name and brand in all pre-event promotion including event flyer, weekly e-newsletters, event registration page, and social media marketing
- Verbal recognition at event

GOVCONNECTS PLUGGED IN

- 1 ticket to each GovConnects networking mixer



GOVCONNECTS PATRON PARTNERS

\$3,850

:

(\$4,250 VALUE)

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Banner ad in GovConnects newsletter for 3 months (upon request)
- Logo on sponsor page in 2024 Howard County Chamber Annual Report

ANNUAL EVENT BENEFITS

GOVCONNECTS COFFEE & CAPTURE STRATEGIES

Tier 3

(4 per year)

- 3 tickets to each event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)

EMERGING TECHNOLOGIES CONFERENCE

Exhibitor

- 2 tickets to event
- Exhibit table and two chairs
- Logo in program

WOMEN'S LEADERSHIP CONFERENCE

Support Sponsor

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

ECONOMIC FORECAST BREAKFAST

Tier 5

- 2 tickets
- Verbal recognition at event
- Logo on PPT presentation during event

GOVCONNECTS SUPPORTING PARTNERS

\$1,650

:

(\$3,250 VALUE)

Limited to government contractors.

ANNUAL MARKETING BENEFITS

- Company logo on Chamber's Annual Partners website page and signage at Chamber events
- Banner ad in GovConnects newsletter for 3 months (upon request)
- Logo on sponsor page in 2024 Howard County Chamber Annual Report

ANNUAL EVENT BENEFITS

EMERGING
TECHNOLOGIES
CONFERENCE
Contributing Partner

- 2 tickets to event
- Exhibit table and two chairs\
- Logo on PPT presentation during event
- Logo in program
- Logo on conference website

ECONOMIC FORECAST
BREAKFAST
Tier 3

- 6 tickets with prime seating
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

GOVCONNECTS
COFFEE & CAPTURE
STRATEGIES
(4 per year)

- 1 ticket to each event

WOMEN'S
LEADERSHIP
CONFERENCE

- 1 ticket to event



2024

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES



PEOPLE. POLICY. PROSPERITY.

ANNUAL MEETING

PREMIER SPONSOR (\$2,575)

ONE AVAILABLE

- 10 tickets with prime seating and table signage
- 2-4-minute speaking opportunity, which includes introducing the keynote speaker
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on signage and PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Exhibit table to display marketing information

REGISTRATION/NETWORKING OR DESSERT SPONSOR (\$1,000)

TWO AVAILABLE

- 6 tickets with prime seating and table signage
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TIER 2 (\$750)

- 4 tickets with prime seating and table signage
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TIER 3 (\$500)

- 2 tickets to the event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TIER 4 (\$250)

- 1 ticket to the event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

CEO DINNERS

EXCLUSIVE SPONSOR OF WINTER CEO DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to attendees, speakers & VIP guests
- Complimentary list of event attendees (upon request)

EXCLUSIVE SPONSOR OF SPRING CEO DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to attendees, speakers & VIP guests
- Complimentary list of event attendees (upon request)

EXCLUSIVE SPONSOR OF SUMMER CEO DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to attendees, speakers & VIP guests
- Complimentary list of event attendees (upon request)

EXCLUSIVE SPONSOR OF FALL CEO DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to attendees, speakers & VIP guests
- Complimentary list of event attendees (upon request)

GOVCONNECTS C-SUITE DINNERS

EXCLUSIVE SPONSOR OF WINTER C-SUITE DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to GovConnects Advisory Committee members, speakers & VIP guests
- Complimentary list of event attendees (upon request)

EXCLUSIVE SPONSOR OF SPRING C-SUITE DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to GovConnects Advisory Committee members, speakers & VIP guests
- Complimentary list of event attendees (upon request)

EXCLUSIVE SPONSOR OF SUMMER C-SUITE DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to GovConnects Advisory Committee members, speakers & VIP guests
- Complimentary list of event attendees (upon request)

EXCLUSIVE SPONSOR OF FALL C-SUITE DINNER (\$1,500)

ONE AVAILABLE

- 2 tickets (1 for sponsor and 1 for guest)
- Opportunity to make opening remarks
- Personal introduction to GovConnects Advisory Committee members, speakers & VIP guests
- Complimentary list of event attendees (upon request)

ECONOMIC FORECAST BREAKFAST

PREMIER SPONSOR (\$5,000)

ONE AVAILABLE

- 8 tickets with prime seating and table signage, seated with speaker Anirban Basu and Chamber President
- Speaking opportunity at the event, including introducing Anirban Basu
- Opportunity to present Economic Climate Survey Results
- Logo on signage and PPT presentation during event
- Banner at event (*provided by sponsor*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Exhibit table and 2 chairs (*upon request*)

TIER 2 (\$3,500)

- 10 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

TIER 3 (\$1,750)

- 6 tickets with prime seating
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

TIER 4 (\$775)

- 4 tickets with prime seating to event
- Verbal recognition at event
- Logo on PPT presentation during event

TIER 5 (\$350)

- 2 tickets to event
- Verbal recognition at event
- Logo on PPT presentation during event

EMERGING TECHNOLOGIES CONFERENCE

PRESENTING SPONSOR (\$5,000)

ONE AVAILABLE

- 10 tickets to event
- Welcoming and closing remarks by company representatives
- Company name added to conference title (*"Howard Chamber Emerging Technologies Conference Presented by 'X'"*)
- 3 social media posts on Chamber accounts (*upon request, provided by sponsor*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event welcome sign
- Opportunity to provide retractable banner for stage
- Opportunity to provide conference door prize
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Full page ad in program (*inside front cover*)
- Logo on conference website
- Complete list of conference attendees (*upon request*)
- 15% discount on website advertising

MEAL SPONSOR (\$3,750)

TWO AVAILABLE

- 10 tickets to event
- 1 social media post on Chamber accounts (*upon request, provided by sponsor*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on signage at breakfast and/or lunch buffet tables
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Half page ad in program
- Logo on conference website

SWAG SPONSOR (\$2,000)

FIVE AVAILABLE

- 4 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on giveaway item
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program
- Logo on conference website

EMERGING TECHNOLOGIES CONFERENCE

LEADERSHIP SESSION SPONSOR (\$1,575)

SIX AVAILABLE

- 4 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Breakout session signage featuring “sponsored by” with logo
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program
- Logo on conference website

COFFEE STATION SPONSOR (\$1,250)

ONE AVAILABLE

- 3 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on signage at coffee stations
- Verbal recognition at event
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program
- Logo on conference website

CONTRIBUTING PARTNER (\$1,000)

THREE AVAILABLE

- 2 tickets to event
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Logo in program
- Logo on conference website

EXHIBITOR (\$500)

SIX AVAILABLE

- 2 tickets to event
- Exhibit table and two chairs
- Logo in program

GOLF CLASSIC

TITLE SPONSOR (\$7,500)

ONE EXCLUSIVE

- Two complimentary foursomes (8 golfers), assigned to start on Hole #1
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 8 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company prominently displayed on course signage as Presenting Sponsor
- Opportunity to set up promotional display on course & 19th Hole Awards Banquet
- Recognition during announcements and at 19th Hole Awards Banquet, with opportunity to speak at 19th Hole Awards Banquet
- Reserved table at 19th Hole Awards Banquet
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

MAJOR SPONSOR (\$5,000)

TWO AVAILABLE

- Two complimentary foursomes (8 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 8 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as Major Sponsor
- Opportunity to set up promotional display on course & 19th Hole Awards Banquet
- Recognition during announcements and at 19th Hole Awards Banquet, with opportunity to speak at 19th Hole Awards Banquet
- Reserved table at 19th Hole Awards Banquet
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

GOLF CLASSIC

19TH HOLE RECEPTION SPONSOR (\$3,750)

TWO AVAILABLE

- One complimentary foursome (4 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 4 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as 19th Hole Awards Banquet Sponsor
- Opportunity to set up promotional display on course & 19th Hole Awards Banquet
- Recognition during 19th Hole Awards Banquet, with opportunity to speak
- Reserved table at 19th Hole Awards Banquet
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

EAGLE SPONSOR (\$2,575)

TEN AVAILABLE

- One complimentary foursome (4 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 4 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as Eagle Sponsor
- Opportunity to set up promotional display on course
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

BEVERAGE CART SPONSOR (\$2,500)

TWO AVAILABLE

- One complimentary foursome (4 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 4 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as Beverage Cart Sponsor
- Opportunity to set up promotional display on course
- Sponsor branded logo koozie handout
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

GOLF CLASSIC

\$25,000 HOLE IN ONE SPONSOR (\$2,500)

ONE AVAILABLE

- One complimentary foursome (4 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 4 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as Hole in One Sponsor
- Opportunity to set up promotional display on course
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

LONGEST DRIVE SPONSOR (\$2,500)

ONE AVAILABLE

- One complimentary foursome (4 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 4 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as Longest Drive Sponsor
- Opportunity to set up promotional display on course
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

CLOSEST TO THE PIN SPONSOR (\$2,500)

ONE AVAILABLE

- One complimentary foursome (4 golfers)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- 4 Super Tickets - each ticket includes:
 - 2 mulligans
 - 1 sand toss (*continuation of shot*)
 - 5 raffle tickets
- Logo of company displayed on course signage as Closest to the Pin Sponsor
- Opportunity to set up promotional display on course
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to provide promotional items for player gift bags

GOLF CLASSIC

BIRDIE SPONSOR (\$1,575)

TEN AVAILABLE

- One complimentary foursome (*4 golfers*)
- Light breakfast, on-course lunch, post golf luncheon at awards banquet, and unlimited nonalcoholic beverages and domestic beers
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Complimentary hole sponsorship, including opportunity to provide handouts and meet and greet all golfers
- Opportunity to provide promotional items for player gift bags

GOLF TOWEL SPONSOR (\$1,500)

ONE AVAILABLE

- Exclusive logo on golf towel distributed to all participants
- Company logo tee sign displayed as Golf Towel Sponsor
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

BEAT THE PRO SPONSOR (\$750)

ONE AVAILABLE

- Company logo tee sign displayed as Beat the Pro Sponsor
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

ROLL TO THE HOLE SPONSOR (\$750)

ONE AVAILABLE

- Company logo tee sign displayed as Roll to the Hole Sponsor
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

GOLF CLASSIC

MULLIGAN SPONSOR (\$750)

ONE AVAILABLE

- 1 complimentary golfer
- Company logo sign displayed on mulligan cards (*2 per player*)

BREAKFAST SPONSOR (\$500)

ONE AVAILABLE

- Company logo displayed as Breakfast Sponsor
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

MAD SCRAMBLE PUTTING GREEN SPONSOR (\$500)

ONE AVAILABLE

- Company logo displayed as Mad Scramble Putting Green Sponsor
- Logo of company displayed on putting green
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

BOX LUNCH SPONSOR (\$500)

ONE AVAILABLE

- Company logo displayed as Box Lunch Sponsor
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

SIGN SPONSOR (\$300)

- Company logo displayed on Tee Box
- Company logo on registration page
- Opportunity to provide promotional items for goody bags

GOVCONNECTS COFFEE & CAPTURE STRATEGIES

PREMIER SPONSOR (\$2,500)

ONE AVAILABLE PER EVENT

- 10 tickets to each event
- Opportunity to make opening or closing remarks at one event
- Opportunity to display marketing materials at event (*provided by sponsor*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)

TIER 2 (\$2,150)

- 5 tickets to each event
- Opportunity to make opening or closing remarks at one event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)

TIER 3 (\$1,550)

- 3 tickets to each event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)

TIER 4 (\$775)

- 2 tickets to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)

GOVCONNECTS L.E.A.P. SERIES

PREMIER SPONSOR (\$3,500)

ONE AVAILABLE

- Exclusive recognition at all 5 L.E.A.P. sessions and the opportunity to welcome attendees at event
- Complimentary admission for 1 to each of the L.E.A.P. sessions
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Recognition as a sponsor on the invitations to GovConnects database
- Opportunity to display marketing materials at events
- List of attendees with contact information for follow-up provided after the event (upon request)

TIER 2 (\$1,750)

FIVE AVAILABLE*

**If a service provider, no more than two companies from the same industry*

- Exclusive recognition at 1 L.E.A.P. session and the opportunity to welcome attendees at event
- Complimentary admission for 1 to each of the L.E.A.P. sessions
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Recognition as a sponsor on the invitations to GovConnects database
- Opportunity to display marketing materials at events
- List of attendees with contact information for follow-up provided after the event (*upon request*)

HOWARD COUNTY BUSINESS OUTLOOK LUNCHEON

PREMIER SPONSOR (\$5,000)

ONE AVAILABLE

- 10 tickets with prime seating and table signage
- Opportunity to display banner at the event (*provided by sponsor*)
- Opportunity to speak at the event, including introducing the County Executive
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Full page ad in program (*inside front cover*)
- Logo on PPT presentation and signage during event
- Complimentary electronic membership list including one update per year (*upon request*)
- Exhibit table and two chairs (*upon request*)

TIER 2 (\$3,500)

TWO AVAILABLE

- 10 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Half-page ad in program
- Verbal recognition at event
- Logo on PPT presentation and signage during event
- Exhibit table and two chairs (*upon request*)

TIER 3 (\$2,750)

- 6 tickets with prime seating and table signage (*10 tickets with no seating if virtual*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo in program
- Verbal recognition at event
- Logo on PPT presentation during event

TIER 4 (\$1,550)

- 4 tickets with prime seating and table signage
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

TIER 5 (\$775)

- 2 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at event
- Logo on PPT presentation during event

LEGISLATIVE SERIES

Regs & Eggs Preview/Wrap-up Breakfasts, Business Day in Annapolis, Meet & Greet

TIER 2 (\$2,500)

- 4 tickets for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 2 people to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Reserved seating at breakfasts with table signage
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

TIER 3 (\$1,750)

- 2 tickets for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 1 person to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Reserved seating at breakfasts with table signage
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

TIER 4 (\$1,000)

- 1 ticket for each of the Regs & Eggs Legislative Breakfasts and Elected Officials Meet & Greet
- Admission for 1 person to Business Day in Annapolis, including a lunch with Howard County Delegation members
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

INDIVIDUAL LEGISLATIVE EVENTS

PREMIER SPONSOR (\$2,750)

PREVIEW BREAKFAST, WRAP-UP BREAKFAST,
BUSINESS DAY IN ANNAPOLIS, MEET & GREET

- 10 tickets with prime seating and table signage
- 2-minute speaking opportunity, which includes introducing the keynote speaker or panel
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on signage and PPT presentation during event
- Complimentary attendee list (*upon request*)

HOST SPONSOR (\$1,500)

PREVIEW BREAKFAST, WRAP-UP BREAKFAST,
BUSINESS DAY IN ANNAPOLIS, MEET & GREET

- 6 tickets with prime seating and table signage
- 2-minute speaking opportunity, which includes closing remarks
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on signage and PPT presentation during event
- Complimentary attendee list (*upon request*)

TIER 2 (\$750)

- 4 tickets to event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list, including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

TIER 3 (\$500)

- 2 tickets to event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list, including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

TIER 4 (\$250)

- 1 ticket to event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list, including one update during the year (*upon request*)
- 10% discount on website advertising
- 15% discount on tabletop displays

SIGNATURE EVENT

TIER 2 (\$5,500)

- Full table with prime seating and table signage (8-10 tickets, depending on venue)
- Sponsor name badges for company representatives
- Full page ad in program
- Logo on event signage
- Logo on PPT presentation during event
- Verbal recognition at event
- Recognition on social media

TIER 3 (\$3,250)

- Full table with prime seating and table signage (8-10 tickets, depending on venue)
- Sponsor name badges for company representatives
- Half page ad in program
- Logo on PPT presentation during event

TIER 4 (\$2,500)

- 6 tickets with prime seating and table signage
- Sponsor name badges for company representatives
- Quarter page ad in program
- Logo on PPT presentation during event

TIER 5 (\$1,550)

- 4 tickets to event
- Sponsor name badges for company representatives
- Listing in program
- Logo on PPT presentation during event

TIER 6 (\$775)

- 2 tickets to event
- Logo on PPT presentation during event

SMALL BUSINESS SUMMIT

PREMIER SPONSOR (\$2,000)

ONE AVAILABLE

- 8 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Opportunity to bring opening remarks
- Verbal recognition at the event
- Logo on signage at event
- Exhibit table

TIER 2 (\$1,000)

TWO AVAILABLE

- 5 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at the event
- Logo on signage at event
- Exhibit table

TIER 3 (\$500)

- 2 tickets to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at the event
- Exhibit table

TIER 4 (\$250)

- 1 ticket to event
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Verbal recognition at the event

SUMMER SOCIAL

PREMIER SPONSOR (\$3,500)

ONE AVAILABLE

- 10 tickets with sponsor name badges for company representatives
- Napkins and cups with logo at bar
- Opportunity to bring opening remarks
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

TIER 2 (\$2,000)

ONE AVAILABLE

- 10 tickets with sponsor name badges for company representatives
- Logo on signage at food station
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

TIER 3 (\$1,550)

TWO AVAILABLE

- 8 tickets
- Logo on signage at dessert station
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

TIER 4 (\$1,000)

- 6 tickets with sponsor name badges for company representatives
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

TIER 5 (\$525)

- 2 tickets with sponsor name badges for company representatives
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage

TIER 6 (\$275)

MAX OF 10

- 1 ticket
- Logo on one tabletop

TRENDING TOPICS

PREMIER SPONSOR (\$2,575)

ONE PER EVENT (4 TOTAL)

- 10 tickets to the event
- 2-4-min. speaking opportunity, which includes introducing the speakers
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TIER 2 (\$2,000)

- 4 tickets to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TIER 3 (\$1,500)

- 2 tickets to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

TIER 4 (\$750)

- 1 ticket to each event
- Logo on PPT presentation during event
- Complimentary event attendee list (*upon request*)
- Complimentary electronic membership list including one update during the year (*upon request*)
- 10% discount on website advertising

WOMEN'S LEADERSHIP CONFERENCE

PRESENTING SPONSOR (\$10,000)

ONE AVAILABLE

- 20 tickets to event
- Welcoming and closing remarks by company representatives
- Company name added to conference title ("Howard Chamber Women's Leadership Conference Presented by 'X'")
- 5 social media posts and video spotlight on Chamber accounts (*upon request, provided by sponsor*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event welcome sign
- Opportunity to provide retractable banner for stage
- Opportunity to provide conference door prize
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Full page ad in program (*inside front cover*)
- Logo on conference website
- Complete list of conference attendees (*upon request*)
- 15% discount on website advertising

KEYNOTE SPONSOR (\$5,000)

TWO AVAILABLE

- 10 tickets to event
- Introduction of keynote speaker by company representative
- Keynote session signage featuring "sponsored by" with logo
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Full page ad in program
- Complete list of conference attendees (*upon request*)
- 10% discount on website advertising

MEAL SPONSOR (\$4,000)

TWO AVAILABLE

- 10 tickets to event
- 1 social media post on Chamber accounts (*upon request, provided by sponsor*)
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Logo on signage at breakfast and/or lunch tables
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Half page ad in program

WOMEN'S LEADERSHIP CONFERENCE

SWAG SPONSOR (\$3,500)

THREE AVAILABLE

- 4 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Logo on giveaway item
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program

COLLABORATION SPONSOR (\$3,000)

SIX AVAILABLE

- 4 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Breakout session signage featuring "sponsored by" with logo
- Exhibit table and two chairs
- Quarter page ad in program
- Logo on PPT presentation during event

CHARGING TOWER SPONSOR (\$2,750)

ONE AVAILABLE

- 2 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Logo on charging station
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program

WI-FI SPONSOR (\$2,500)

ONE AVAILABLE

- 3 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Company branding as Wi-Fi password, listed in program
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program

WOMEN'S LEADERSHIP CONFERENCE

PHOTOBOOTH SPONSOR (\$2,500)

ONE AVAILABLE

- 2 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Logo on signage at photo booth station
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program

COFFEE & SNACK STATION SPONSOR (\$2,250)

TWO AVAILABLE

- 3 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Logo on signage at coffee/snack station
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program

EMBRACE SPONSOR (\$2,000)

THREE AVAILABLE

- 2 tickets to event
- Exhibit table and two chairs
- Logo in program
- Logo on conference website

SUPPORT SPONSOR (\$1,000)

TEN AVAILABLE

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

YPN CONFERENCE

PRESENTING SPONSOR (\$3,500)

ONE AVAILABLE

- 10 tickets to event
- Welcoming and closing remarks by company representatives
- 3 social media posts on Chamber accounts (*upon request, provided by sponsor*)
- Company logo on all marketing materials, posted on event registration page, e-newsletters, and social media
- Logo on event signage
- Opportunity to provide retractable banner for stage
- Opportunity to provide conference door prize
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Full page ad in program (*inside front cover*)
- Logo on conference website
- Complete list of conference attendees (*upon request*)

KEYNOTE SPONSOR (\$2,500)

ONE AVAILABLE

- 10 tickets to event
- Introduction of keynote speaker by company representative
- Keynote session signage featuring “sponsored by” with logo
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Full page ad in program

COFFEE STATION SPONSOR (\$1,500)

ONE AVAILABLE

- 4 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Logo on signage at coffee station
- Exhibit table and two chairs
- Logo on PPT presentation during event
- Quarter page ad in program

YPN CONFERENCE

BREAKOUT SESSION SPONSOR **(\$1,000)**

TWO AVAILABLE

- 4 tickets to event
- Verbal recognition at event
- Company logo on conference website, e-newsletters, and recognition on social media
- Breakout session signage featuring “sponsored by” with logo
- Exhibit table and two chairs
- Quarter page ad in program
- Logo on PPT presentation during event

CONTRIBUTING PARTNER **(\$750)**

TEN AVAILABLE

- 2 tickets to event
- Exhibit table and two chairs
- Logo in program
- Logo on conference website

EXHIBITOR (\$350)

SIX AVAILABLE

- 2 tickets to event
- Exhibit table and two chairs
- Name in program

YPN ANNUAL SPONSORSHIPS

PREMIER SPONSOR (\$5,000)

ONE AVAILABLE

- Recognition at all YPN Turn Up Tuesday mixers
- Opportunity to welcome attendees at YPN events
- Logo inclusion on the YPN page of the Chamber's website, YPN marketing materials, event registration pages, and social media
- Recognition as exclusive YPN program sponsor on invitations to YPN database
- 1 ticket to all six IMPACT program events
- 3 tickets to all YPN Turn Up Tuesday networking events
- 1 ticket to all Trending Topics events
- 1 ticket to Economic Forecast Breakfast
- Opportunity to display marketing materials at IMPACT Program sessions
- Complete list of YPN event attendees (*upon request*)

YPN NETWORKING MIXER SPONSOR (\$1,750)

SIX AVAILABLE

- Recognition at 1 YPN Turn Up Tuesday mixer
- Opportunity to welcome attendees at YPN Turn Up Tuesday mixer
- Logo inclusion on the YPN page of the Chamber's website, YPN marketing materials, event registration pages, and social media
- Recognition as exclusive YPN Turn Up Tuesday sponsor on invitations to YPN database
- 1 ticket to all six IMPACT program events
- 3 tickets to all YPN Turn Up Tuesday networking events
- 1 ticket to all Trending Topics events
- 1 ticket to Economic Forecast Breakfast
- 10% discount on website advertising
- Complete list of YPN Turn Up Tuesday attendees (*upon request*)

YPN IMPACT PROGRAM SPONSOR (\$1,750)

SIX AVAILABLE

- Recognition at 1 YPN IMPACT program session
- Opportunity to welcome attendees at YPN IMPACT program session
- Logo inclusion on the YPN page of the Chamber's website, YPN marketing materials, event registration pages, and social media
- Recognition as exclusive YPN IMPACT program sponsor on invitations to YPN database
- 1 ticket to all six IMPACT program events
- 3 tickets to all YPN Turn Up Tuesday networking events
- 1 ticket to all Trending Topics events
- 1 ticket to Economic Forecast Breakfast
- Opportunity to display marketing materials at IMPACT Program sessions
- Complete list of YPN IMPACT program session attendees (*upon request*)