

Spread Your Word Through the Chamber!



Promote your company to the Howard County business community:

ELECTRONIC NEWSLETTER

BANNER ADS

Large: The newsletter is sent to more than 4,000 active members and community business leaders each week. For **\$150/week**, get your ad featured prominently in our weekly e-newsletter. Purchase three weeks, get the fourth free!

\$450 for 4 Weeks

(601 pixels wide x 144 pixels high)

Image format: JPEG or PNG

Small: Spaced between our articles, these small ad gets noticed. Cost: **\$100/week** Purchase three weeks, get the fourth free!

\$300 for 4 Weeks

(160 pixels wide x 160 pixels high)

Image format: JPEG or PNG

The screenshot shows a newsletter banner with a red header. The header contains the text "Awww Shucks!" with sub-points "Scratch Cooking • Local Seafood", "Shucked Oysters • Craft Beer", and "Signature Frozen Cocktails". To the right is a "Walrus" logo with "The Walrus" and "Oysters & More" text, and a "FOLLOW THE WALRUS! TO THE MALL IN COLUMBIA" call to action. Below the header is a section titled "Opioids, Employment & Business" with a sub-header "Join us for our first member lunch of 2019 where we will discuss how substance abuse is impacting the business community, and how businesses can be part of the solution." The date and time are "January 30, 2019 - 11AM - 1:30PM" at "Holiday Inn Columbia East-Jessup, 7900 Washington Blvd, Jessup, MD 20794". A "REGISTER NOW" link is provided. Below this are four more event listings: "January 14 - Portugal Trip Information Session", "January 17 - FREE Member Orientation", "January 21 - Day of Service - 50 Years, 50 Volunteers", and "January 30 - Opioids, Business & Employment Member Lunch".

CHAMBER MAILING LIST

Only Chamber members may purchase the full list of contact names and mailing addresses of member organizations. **\$175 for labels, \$250 for Excel spreadsheet.** Purchase of the Excel list includes one free update within a calendar year. Note: The Chamber does not share e-mail addresses. Materials must clearly appear to be from your organization and not as official Chamber correspondence. Feel free to ask for assistance.

ELECTRONIC DIRECTORY

Get the attention you want! Add your logo to your listing in our online Business Directory, which is viewed more than 2,000 times each month. Give your online listing a distinct look with your company logo, photos and YouTube video for just \$150 a year!

The screenshot shows three business listings in a directory. The first listing is for "Impact Marketing & Public Relations LLC" at 6310 Stevens Forest Road, Suite 260, Columbia, MD 21046, with contact Duane A. Carey at (410) 312-0081. The second listing is for "RiseOak" at 5868 Thunder Hill Road #A3, Columbia, MD 21045, with contact (240) 319-4099. The third listing is for "Target Marketing" at 11404 Cronridge Drive, Owings Mills, MD 21117, with contact 443-738-3112. Each listing includes a "Learn More | Visit Site | Show on Map" link and social media icons for Facebook, Twitter, LinkedIn, and YouTube.

Contact rnadiv@howardchamber.com or 410-730-4111

www.HowardChamber.com