

# 2019 INTER-CITY VISIT & LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES

## What is the Inter-City Visit?

The Inter-City Visit and Leadership Conference is a new trip coordinated by the Howard County Chamber to another nationally recognized county for a diverse delegation of leaders from Howard County. The visiting delegation meets with leaders from the host community to openly discuss challenges and opportunities their community is facing.

## Why an out of state visit?

In visiting a location outside of Maryland, Chamber members and staff, elected officials, business leaders, educational administrators, young professionals and regional partners are better able to gather ideas and insights from counties overcoming challenges similar to our own. Moreover, it fosters opportunity for relationship and coalition building which will enhance community building in Howard County.

## When is the trip and where are we going?

The Chamber will be visiting Somerset County, N.J. This location was chosen based upon similar demographics to Howard County.

## How was this location chosen?

A volunteer task force was convened to review numerous peer counties and how they are similar to Howard County. Based on this review, a destination is selected for a 2.5-day trip in the fall.

## What are the primary goals of the Inter-City Visit?

1. Introduce the delegation to innovative programs and impactful projects that may be adapted for our community.
2. Facilitate exchange of best practices and lessons learned among participants.
3. High-level networking and relationship-building among business and civic leaders.

## What is the foundation for this trip?

Inter-City Visits are not new to Chambers of Commerce. Hundreds of chambers around the country take delegations to benchmarked cities, counties, and regions. Examples are listed below.

- Tulsa Regional - <http://tulsaintercityvisit.com/>
- Greater Raleigh Chamber of Commerce - <https://www.raleighchamber.org/icvlc.html>
- Columbia Chamber of Commerce - <https://columbiamochamber.com/chamber-programs/leadership-visit/>

Registration is open to the public, but space is limited. Howard Chamber members will be given priority. The Chamber staff and leadership looks forward to an informative and thought provoking trip with those looking to share and garner ideas on how we make positive changes in our community.

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## Presenting Sponsorship (\$5,000) (Only 1 available)

- Top-level sponsor of leadership programs, including recognition on trip signage and digital outreach;
- Recognition at the Howard County Chamber board meeting immediately prior to each of the programs;
- Co-sponsor of the Opening Dinner;
- Briefing session with Chamber President prior to trip;
- Invitation to attend and verbal recognition during opening sessions of all leadership programs, including the opportunity to introduce one of the daily sessions
- Complimentary registration
- Full page, full-color advertisement in the trip briefing book
- Opportunity to distribute promotional materials to all leadership program participants;
- A link to your organization's website from the Chamber website;
- Logo recognition in:
  - Chamber's e-newsletter
  - Standing banners displayed prominently during the entirety of all leadership programs (provided by sponsor)

## Welcome Reception Sponsor (\$3,500) (Only 1 available)

- Logo on trip signage
- Verbal recognition at the Howard County Chamber board meeting immediately prior to each of the programs;
- Logo on reception signage;
- Opportunity to bring remarks
- Complimentary registration
- Half page, full-color ad in the trip briefing book
- Opportunity to distribute promotional materials to all leadership program participants;
- A link to your organization's website from the Chamber website;
- Logo recognition in Chamber's e-newsletter

## Salute to Elected Officials Dinner Sponsorship (\$3,500) (Only 1 available)

- Logo on trip signage
- Verbal recognition at the Howard County Chamber board meeting immediately prior to each of the programs;
- Logo on dinner place setting;
- Opportunity to bring remarks
- Complimentary registration
- Half page, full-color ad in the trip briefing book;
- Opportunity to distribute promotional materials to all leadership program participants;
- A link to your organization's website from the Chamber website;
- Logo recognition in Chamber's e-newsletter

## Welcome Luncheon Sponsorship (\$2,500) (Maximum of 2)

- Logo on trip signage
- Verbal recognition at the Howard County Chamber board meeting immediately prior to each of the programs;
- Complimentary registration;
- Quarter page, full-color ad in the trip briefing book;
- A link to your organization's website from the Chamber website;
- Logo recognition in Chamber's e-newsletter

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## **Breakfast Sponsorship (\$2,000) (Maximum of 4, 2 per day)**

- Logo on trip signage
- Verbal recognition at the Howard County Chamber board meeting immediately prior to each of the programs;
- Complimentary registration
- Quarter page, full-color ad in the trip briefing book
- A link to your organization's website from the Chamber website;
- Logo recognition in Chamber's e-newsletter

## **Second Day Luncheon Sponsorship (\$1,500) (Maximum of 2)**

- Logo on trip signage
- Verbal recognition at the Howard County Chamber board meeting immediately prior to each of the programs;
- Company listing in the trip briefing book;
- A link to your organization's website from the Chamber website;
- Name recognition in Chamber's e-newsletter

## **Luggage Tag Sponsorship (\$1,250)**

- Name recognition on luggage tag;
- Verbal recognition at event
- Company listing in the trip briefing book;
- A link to your organization's website from the Chamber website;
- Name recognition in Chamber's e-newsletter

## **Souvenir Book Sponsorship (\$1,250)**

- Company logo in the inside cover of souvenir book;
- Verbal recognition at event
- Company listing in the trip briefing book;
- A link to your organization's website from the Chamber website;
- Name recognition in Chamber's e-newsletter

## **Beverage/Snack Sponsorship (\$1,000)**

- Company name in the inside cover of souvenir book;
- Verbal recognition at event
- Company listing in the trip briefing book;
- A link to your organization's website from the Chamber website;
- Name recognition in Chamber's e-newsletter